

Price Match™

Industrial Magnetics, Inc. announces their new Price Matching Program:

- If you have a lower quoted price on the same product from one of our competitors, Industrial Magnetics, Inc. (IMI) will match that price.
- The guarantee does not apply to our competitors' website pricing and the guarantee does not apply to our competitors':
 - Offers that include financing, bundling of items, free items, pricing errors and mail-in offers
 - Items that are limited-quantity, out of stock, open-box, clearance, refurbished or used items

Frequently Asked Questions...

Q. What is the definition of a competitor?

A. Any company who- like IMI- designs and produces magnetic assemblies and devices in a manufacturing environment. This promotion does not include- nor is PriceMatch™ applicable to advertised/quoted pricing from- Wholesale, Resale and Mass Merchant accounts.

Q. What is considered "proof" of price?

A. Simply provide the official quote and upon verification that what IMI and our competitor quoted are the same, receive your PriceMatch™. IMI reserves the right to call the competitor to verify A) the lower price and, B) availability of the item(s).

Q. What is the definition of "same product"?

A. Same product can be defined as dimensionally, materialistically and functionally identical. The construction and materials used to manufacture the magnetic assembly: (T304 3/16" Food Grade Class 1 housing e.g.); the grade of magnetic material selected for the circuit: (50 MgOe Rare Earth e.g.) and other components (3-phase/400V/50Hz e.g.) must match to qualify for PriceMatch™. Don't worry...we can help you through the process.

Q. For pre-engineered & off-the-shelf items, what if the competitor does not have the item in stock or has limited quantities of the product?

A. If the item is out of stock or the competitor has limited quantities of the item in question, it may not be eligible for PriceMatch™. "In stock" means that the item is available for same day pickup or delivery by the competitor. The decision as to whether or not to apply PriceMatch™ will be at the discretion of IMI.

Q. Will IMI match a competitor's new price that results from a PriceMatch™?

A. No.

Q. Can I have my PriceMatch™ request processed over the phone or online?

A. What's easiest for you? You may send the competitor proposal by fax to 231.582.0622, by e-mail to imi@magnetics.com or call 800.662.4638 to speak with the IMI Sales Department about PriceMatch™.

Q. Does IMI match price of Internet retailers?

A. IMI does not match the prices of Internet-only retailers or web-exclusive offers.

Q: What exclusions apply to the Industrial Magnetics, Inc. PriceMatch™ Guarantee?

A: IMI's PriceMatch™ Guarantee does not apply to parts, spare parts or licensed partner websites.



INDUSTRIAL MAGNETICS, INC.

A FULL SERVICE MANUFACTURER OF STANDARD AND ENGINEERED SOLUTIONS

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