



Making Things Better®

**Subject: CPSA Part 1240**

**§1240.2 Definitions.**

(a) The definitions in section 3 of the Consumer Product Safety Act (15 U.S.C. 2052) apply to this part 1240.

(b) *Magnet set* means: Any aggregation of separable magnetic objects that is a consumer product intended, marketed or commonly used as a manipulative or construction item for entertainment such as puzzle working, sculpture building, mental stimulation, or stress relief. Relevant factors in determining intended uses of a magnet set include, but are not limited to: The manufacturer's stated intent (such as on a label or Web site), if reasonable under the circumstances; the content and nature of advertising, promotion, marketing, packaging, or display relating to the product; and the uses for which the product is commonly recognized by consumers.

(c) *Individual magnet* means: An individual magnetic object intended or marketed for use with or as a magnet set as defined in paragraph (b) of this section.

Industrial Magnetics, Inc. does not market its products for consumer use; products are designed with intent for industrial use in the manufacture of durable goods. IMI is a B2B entity and has never promoted, defined or otherwise marketed its products for use in puzzle working, sculpture building, mental stimulation, or stress relief. IMI does not market its products as sets or for use in sets with the intent for consumer use in conjunction with any other products.

Dennis O'Leary  
Authorized IMI Representative

Signature:

President  
Title

Date: July 7, 2015

**Industrial Magnetics, Inc.**

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